

Target Audience of Area 105

The target audience is employers, family, friends and anyone who is interested in the type of work he does. He would be targeting employers for 3D and 2D work, as well as graphic designing work. His work is set into jobs which could say that he has done work for others and can meet a brief. His artwork is very dark with lights shining off it, so his target audience is set to a computer type audience that is like games with shining areas and he uses people in a lot of his works.

The navigation includes a good use of line and it follows a good colour scheme. You can't really tell if you are on the link in the top nav bar and the bars before/after look like an "I". The Iframe was a good idea because it showcases work without you losing the navigation at the top. This keeps it simple for employers or family members to navigate. But they could have gotten rid of the scroll bar and also changed the colour of it. The website purpose is to showcase the guy's work to mainly employers and other clients.

<http://www.area105.com/home.html>

Files to include in Portfolio

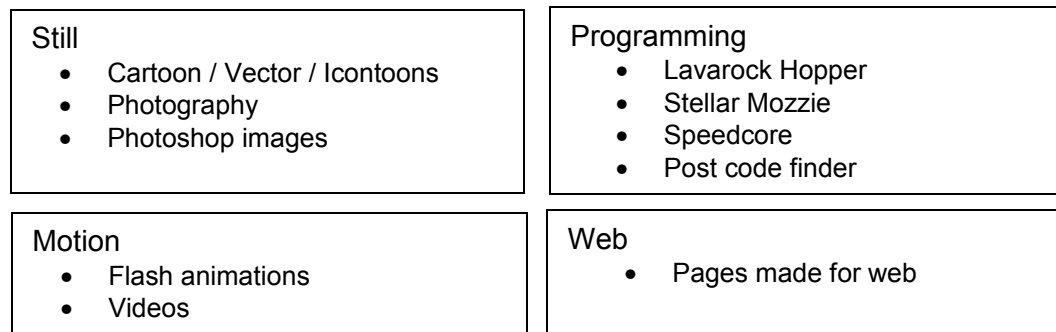
The files to include will be all the good pieces of work I have done over the years both in TAFE and at school elsewhere, also at home. The files will be flash videos, videos, artwork, photography, and games.

Flowchart information

Folio Purpose:

The purpose of my folio is to showcase all the work I have done in the past years that I see is at a high standard. This will include the initial plan, the process and the final piece.

The links on the nav bar (minus the contact button) will link to a page with a list of the different things in the list. For instance, the programming page will have Lavarock Hopper, Post Code finder, etc. in little thumbnails which would link to its separate page that includes the process and final piece in different tabs.

Files for the folio:*Flowchart:*