

Review and Redesign

Redesigning is getting an original design and modifying it to match up to the current design trends and target audience.

Redesigning in digital design is to redesign digital media to improve it. This is needed when a company is falling back in time with old designs. It can be used as a method of obtaining a different or a larger audience.

When a client needs to redesign they will have to review their existing site, or other media to meet the quality standards and goals. The company will have to consider the target audience, who they are and what they want; what the current trends are and what they're used to.

Redesign in Web Design

Redesigning in web is useful in a web project so you can start a new and fresh approach to your site by redesigning it from scratch to match the ever changing needs of your target audience.